

# THE PENINSULA LONDON



The Peninsula London is the newest addition to our portfolio of luxury hotels, set in a world-class travel destination, located in one of the most prestigious addresses in Belgravia overlooking Hyde Park Corner.

The Peninsula London marks a decade-long culmination of planning, design and collaboration. The hotel not only serves as a showpiece of beautiful design and The Peninsula's legendary hospitality, it also serves as an example of how luxury and sustainability can go hand in hand. From design to building construction, to operations, we have embedded *Vision 2030* considerations into all stages of development. This feature aims to demonstrate our commitment to Sustainable Luxury at The Peninsula London from its inception.



Embracing  
SUSTAINABLE  
BUILDING DESIGN  
for a BETTER FUTURE



# DESIGN

The Peninsula London is **on-track to achieve BREEAM Excellent**, an internationally recognised sustainable building standard.

Approximately **35% of the building façade is double-glazed window glass**, allowing for maximum natural daylight to enter from the large floor-to-ceiling windows and optimisation of ambient temperature.

**The preservation of local ecology and biodiversity** is considered, with a rooftop area hosting native wildflower species, sparrow terraces, starling boxes, and bat boxes.

The off-street courtyard, designed by world-renowned Enzo Enea, also features cascading ivy and wisteria vines, and two 120-year-old Japanese maples (the oldest trees of their kind in Europe).



Minimising  
Negative Impact by  
**RESPONSIBLE  
CONSTRUCTION  
PRACTICES**

# CONSTRUCTION

We partnered with a construction company who, as part of their own sustainability strategy, has goals to become carbon neutral and prioritise responsible construction practices. Some initiatives include:

Registered under the **Considerate Constructors Scheme**, our construction process aimed to minimise noise and waste pollution in the neighbourhood and included regular engagement with our community to ensure their concerns were addressed.

Construction fleet, using **lower-emission biofuel**.

A multi-disciplinary Safety Leadership team was onsite and a **mobile application** allowed workers to **feedback and report safety concerns**.

100% of demolition waste and 99.5% of construction waste were **diverted from landfills**.

Modern slavery assessment conducted on 100% of construction workers; modern slavery training included as part of workers' induction process.



# Operating for a LOW CARBON FUTURE



Energy-efficient equipment and fixtures are used, such as:

- **Smart building management system** to monitor and optimise energy automatically. It also allows measuring of energy consumption of specific areas
- **Energy efficient models** for most machinery, including heating, ventilation and air-conditioning systems, chillers, water pump motors, and fan coil unit motors in guest rooms
- Use of **LED lighting**
- Proximity sensors at the back of house to optimise energy usage
- 100% of our **electricity** from our construction phase to our ongoing operations, is from **renewable sources**.



# LOW CARBON

# Elevating GUESTROOM EXPERIENCES through Sustainability Considerations

**Fully customised digital bedside and desk tablets** allow our guests access to all in-room functions at the tip of their fingers, from lighting, ambient temperature, to ordering from room service menus and daily local newspapers. These streamlined services to avoid excessive paper use, enable more efficient use of energy while ensuring guests' comfort.

**Low VOC materials** such as paints, varnishes, adhesives, wood panels, floor coverings and wall coverings ensure optimal and healthy indoor spaces for our guests.

**Most timber is from certified responsible sources.** For certain bespoke timber, we took extra steps to ensure all items comply with the UK Government's Timber Procurement Policy and are legally harvested and traded. Other key construction materials in the project have also been **sourced in alignment with responsible sourcing frameworks\*** which ensures traceability and chain of custody, environmental impact of product source and processing, and also social and labour management of the supply chain.

\* Certifications including ISO 14001 or BES 6001



# GUESTROOM



**Low flow faucets and dual flush toilets** to optimise water efficiency

Our **sustainable bathroom amenities** line has packaging that is 99.9% free of petroleum plastics, instead using aluminium containers with 45% recycled content, corn starch, wheat and wood as alternatives. The line, free of harmful chemicals such as parabens and silicone, also features a bespoke scent by British-based perfumier Timothy Han that reflects the unique scents of the city.

We work with waste contractor who is able to **recover** or collect and **recycle** up to **20 different waste streams**



We work with local suppliers who promote the use of **sustainable agricultural practices** that highlight **seasonal products** which reflect regional culinary traditions and flavours. In the process of developing the menu for rooftop restaurant Brooklands, our culinary team travelled to Cornwall to visit suppliers who also share our values:

**Coombeshead Bakery** – suppliers of sourdough bread baked from heritage varieties of wheat, spelt and rye, are working on a specialty loaf using discarded buckwheat cover-crop for the restaurant, to demonstrate a root-to-stem ethos that minimises food waste.

**Flying Fish** – seafood suppliers, work alongside local fishermen to provide seasonal, responsibly-sourced fish that aims to protect the rich and ample fish stocks in the waters of the British Isles.

**Mora Farm** – a certified organic market garden that operates completely off-grid by generating its own electricity from solar power and a zero-energy hydraulic ram pump to provide irrigation water.



## A DELECTABLE JOURNEY towards Sustainability

Our **Naturally Peninsula** menus that are prepared with natural, nutritious, **plant-based** ingredients designed to support a wellness lifestyle for our guests. All our restaurants' menus also include a QR code where guests can find more about the nutritional information of their meals.

# DELECTABLE

# HISTORY

## CELEBRATING HISTORY and OUR PEOPLE

Nearly 200 pieces of artwork, commissioned from **The Royal Drawing School** and created by local artists adorn our guest rooms and depict British landscapes in a variety of styles and art media. Founded by King Charles III, The Royal Drawing School offers free or low-cost arts **education to local artists**.

We offer our guests sustainable experiences with our luxury automotive fleet, which includes two highly bespoke **hybrid LECV taxis** in Peninsula Green with specially commissioned interiors, four **hybrid Bentley Bentayga**, three **BMW i7 full EV limousines** and an **electrified 1960 vintage Austin taxi**. All of these vehicles are constructed or painstakingly restored to ensure that our guests can experience them more sustainably, while preserving the authenticity of the automobile.



We welcome our over 600 new colleagues into our London family as a **Living Wage Accredited** hotel, offering generous colleague facilities.

We aim to diversify where we recruit and where we look for talent by partnering with organisations such as the **Prince's Trust**, which provides employment opportunities to **vulnerable young people**.

Our partnership with internationally-acclaimed **British designer Jenny Packham**, who designed **bespoke uniforms** for our employees, taking inspiration from 1960s British style icons mixed with Asian influences.

# PEOPLE